



somatic
Delivering High Performance

Corporate Profile 2021

Consulting • Training • Developing

Delivering High Performance

About Somatic Strategies Consulting Ltd.

What is somatic?

For us: somatic means high level of knowledgeability, state of the art training, consulting and coaching services dedicated to the management workforce development of the client companies in bundled with an easy, intimate style.

Meaning of somatic: learned, friendly environment, inspiring atmosphere, positive vibe.

Activities & Service

Training, coaching, business development, strategic planning, business management consulting, journey management, program/project management, corporate governance, executive education, networking, M&A, startup, human Capital development, neuro linguistic program, lean manufacturing, six sigma, kaizen, KATA, change management involving internal competencies and external professionals and specialists.

Competences

Strategic management, operational management, motivation, organizational development, business development, leadership development, trading methodology, b2b complex sales methodology, both private sector and government experience, program/project management, cost management and control, decision supporting, communication, conflict management, stress management, improvement of internal collaboration, efficiency, process- based operations, M&A advisory, tender writing, fundraising capacity

Attitude

Our services are based on industry awareness. We do believe that the knowledge of the market and the synthesized experience is as important as the theoretical knowledge in the management sciences. Therefore, in every case, we transfer our knowledge filtered by personal experiences.

We maintain partnerships with our customers. We seek for long-term relationships, which are based, on the partner's strategy in every case.

Acting as a trainer, as consultant, and a coach or a facilitator we take part in the everyday life of our customers. We work together, and develop together: We are the ones that guarantee the necessary, wide spectrum of the added value, which is needed for an outstanding success story. We combine the modern, dynamic style and the professionalism. All of this is originated from our behavior and from our business management and consulting experience. Our creativity and diversity is associated with efficiency and results.

Our Mission

“Share our Experience with you.”

Our Vision

“Establish Somatic as the premier training, consulting and development partner while maintaining high quality executive education.”



Overview of Our Expertise & Experience

One of the main aims of a management system is to ensure both the effectiveness and efficient organisation. An effective organisation will achieve its mission and goals, and an efficient organisation will achieve its aims at maximum levels, given the restrictions to which the organisation is subjected. Our services include assistance with:

Business Development & Tactical Leaders

- § Strategic Planning
- § Tactical Planning
- § Scheduling
- § Evaluation and Control
- § Development of performance improvement systems
- § Management of Operations
- § Development of management system, to increase productivity and improved goal achievement with an organization

Decision Analysis

Decision analysis comprises the use of tools, techniques and scientific and mathematical theories to assist decision-makers in selecting solution from available alternatives. Decision analysis provides jurisdiction or other agencies with support in tackling difficult decisions. The decision analysis process:

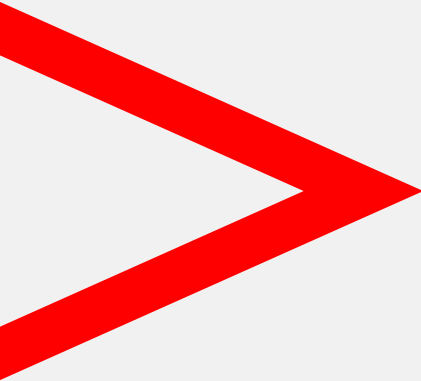
- § Defines and analyses a decision situation
- § Identifies alternatives path and outcomes
- § Assesses the associated uncertainties
- § Identifies the alternative that most closely matched decisions maker's value system.



Decision analysis is not about having someone else making decisions on your behalf. It is about assisting a decision-maker in systematically and rigorously working through and documenting a decision process, arriving at a preferred and defensible course of action.

Decision Analysis:

- § Empowers you to make effective decisions
- § Assists you to make effective decisions
- § Shows you how to reach a course of action that is justifiable



Financial Analysis

In this field, the combination of sectorial expertise and business administration qualifications held somatic personnel enables the company to render the following services:

- § Privatisation and commercialization studies
- § Feasibility studies
- § Capital and cash-flow budgeting
- § Zero-base budgeting and control systems
- § Financial modelling
- § Sensitive analysis

Somatic Value ad:

- Industry knowledge and referable relationships
- Creative, liberal even so professional attitude
- An integrated package of services for executives
- Scientific thoroughness + every day experience
- Parallelisms and similarities: the “lowest common denominator” is in the spotlight

Special Training

- Strategic Leadership Development Program
- Corporate Governance and Compliance
- Journey Management, Program Management, Project management/teambuilding training (And Action!)
- Management toolset - motivation, delegation, self- awareness, communication, leadership, ownership attitude
- “Reload” program (In hard-times, you must reload and get an energetic start-up)

Coaching, consulting-focusing on:

- Strategy, strategic management
- Change, change management
- Corporate communication, Governance and Leading
- Business development, market entry, international adventure
- System thinking, decision- making
- Leadership and Management
- Human Capital Development
- Lean Manufacturing
- Neuro Linguistic Programing for Leaders

References:



Colleagues:

Our team members are highly qualified professionals having decades of experience in all fields of business. We are proud of our seniors and professionals as well as our junior colleagues. Our trainer and consultant team includes 12 people, with altogether 20 degrees.

All together we have nearly 180 years of experience.

About Somatic

Somatic Strategies Consulting Ltd is a management consulting, training and employee development services, with approximately 50 people serving clients in within East Africa and beyond. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Somatic collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of 6 Million for the fiscal year ended August 31, 2020. Its home page is www.somaticstrategies.co.ke.

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About Somatic Business Management Consulting

somatic is a provider of management consulting services. Drawing on the extensive experience of its 3,000 management consultants globally, Somatic Management Consulting helps clients move from issue to outcome, with pace, certainty and strategic agility.

We enable companies and governments to achieve high performance by combining broad and deep industry and functional offerings and capabilities across seven service lines: Customer Relationship Management, Finance & Performance Management, Process & Innovation Performance, Risk Management, Talent & Organization Performance, Strategy, and Supply Chain Management.

Somatic Process & Innovation Performance consulting services help clients to embed continuous business improvement in an organization's operational, process, and innovation capabilities to enhance long-term profitability